

## GRAMA Claim of Business Confidentiality

Pursuant to Utah Code Section [63G-2-305](#)(1) and (2), and in accordance with Section [63G-2-309](#), Pure Plan asserts a claim of business confidentiality to protect the following information submitted as part of a Request for Proposals.

- non-public financial statements
- specific employee name and contact information
- specific customer information, client lists, or subscription list
- other (specify):

This claim is asserted because this information requires protection as it includes:

trade secrets as defined in Utah Code Section [13-24-2](#) ("Trade secret" means information, including a formula, pattern, compilation, program, device, method, technique, or process, that: (a) derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use; and (b) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.)

commercial information or non-individual financial information obtained from a person if: (a) disclosure of the information could reasonably be expected to result in unfair competitive injury to the person submitting the information or would impair the ability of the governmental entity to obtain necessary information in the future; [and] (b) the person submitting the information has a greater interest in prohibiting access than the public in obtaining access.

Following is a concise statement of reasons supporting the claim of business confidentiality:

Pure Plan has Equipment, employee names, product formulations that we want to keep confidential.

Signed: Trent Weisenheimer

On behalf of (company): Pure Plan

Date: 02/01/2024